



**IIT BHUBANESWAR**  
RESEARCH AND ENTREPRENEURSHIP  
PARK

**VARCoE**  
Virtual and Augmented Reality Centre of Excellence

# OC PARVR 3.0

## OPEN CHALLENGE PROGRAM & WORKSHOP ON AR VR

ON



**15<sup>th</sup> February 2025**

### TRACKS

- ◆ An augmented reality platform for **healthcare**
- ◆ Augmented & virtual reality Platform for **Tourism**
- ◆ Augmented & virtual Reality platform for **cultural heritage**
- ◆ Augmented & virtual Reality platform for **Education, Skilling and E-commerce.**
- ◆ Augmented & virtual Reality platform for **Sustainability And Others**

### PRIZES



**Rs. 40,000**



**Rs. 20,000**



**Rs. 10,000**

in association with



**Startup  
Odisha**



इलेक्ट्रॉनिक्स एवं  
सूचना प्रौद्योगिकी मंत्रालय  
MINISTRY OF  
ELECTRONICS AND  
INFORMATION TECHNOLOGY

**BEST TOP**

**10**

will be given opportunity to  
**incubate with VARCOE**

For more details visit [rep.iitbbs.ac.in/ocparvr/3.0](http://rep.iitbbs.ac.in/ocparvr/3.0)

**Click Here** to Visit, VARCoE Official Website





# OCPARVR 3.0

OPEN CHALLENGE PROGRAM & WORKSHOP ON AR VR

## Program Schedule

S. No.	Time	Agenda Item
Venue: Room No. L12M (First Floor) Lalitgiri Lecture Hall Complex		
1	09:00 am - 10:00 am	Registration and Breakfast
2	10:00 am - 10:55 am	Inaugural Ceremony
Venue : Room No. L07S & L08S (Ground Floor), Lalitgiri Lecture Hall Complex		
3	11:00 am - 12:00 am	Workshop & Academic Talk on AR & VR
4	12:00 am - 12:45 pm	Industry Expert Talk
5	12:45 pm - 01:00 pm	Talk by Special Guest
6	01:00 pm - 02:30 pm	Lunch Break
7	02:30 pm - 04:30 pm	Presentation & Demo by Finalists VARCoE Startups Showcase
8	04:30 pm - 05:15 pm	Workshop & Handson on XR Technology
9	05:15 pm - 05:30 pm	Tea Break
10	05:30 pm - 06:00 pm	Industry Expert Talk
11	06:00 pm - 06:30 pm	Panel discussion : Innovations and Insights in AR & VR: Bridging Research with Industry Trends
12	06:30 pm - 07:30 pm	Valedictory Session
13	07:30 pm onwards	Dinner



Date & Day: 15th Feb 2025, Saturday



Venue: IIT Bhubaneswar, Argul Campus

in association with



Startup  
Odisha



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